



WOMEN ON THE MOVE

March 6, 2020 | Celebrating International Women's Day

Sponsorship Opportunities



2020 Power Up Summit

Women from around South Florida will gather for a day of empowerment, networking, and professional development on March 6, 2020 for the 5th annual Power Up Summit hosted by FIU Business. The full-day conference, held to mark International Women's Day, will feature influential women leaders from diverse industries who will share expert insight on leadership, entrepreneurship, health and financial wellness.

SPONSOR IMPACT

As a Power Up sponsor, your organization not only supports a signature event that fosters discussion around these important issues, it provides an opportunity to celebrate International Women's Day and connect with an audience of accomplished professional women. Sponsorship opportunities are offered at a various levels.



Sponsorship Opportunities

Power Up

Individual Tickets:

Fair Market Value: \$196.00

Early-Bird Tickets: \$250.00 Until February 15th.

General Admission: \$275.00

Presenting Sponsor: \$30,000

- Logo on event email marketing (premier position)
- Logo on general event signage (premier position)
- Logo in printed event program (premier position)
- Full-page advertisement in printed event program
- Logo on Power Up website (premier position)
- Mention in all Power Up Summit web and newsletter articles
- Four social media mentions prior to conference
- One social media mention during conference
- 10 tickets to the conference
- Sponsorship acknowledgement by FIU at opening session
- Opportunity to provide opening remarks
- Opportunity to present giveaways
- Sponsor display table in lobby/foyer area
- Logo on post conference email to attendees

Networking Reception Sponsor: \$15,000

- Logo on event email marketing
- Company branded signage at closing reception
- Logo on event email marketing
- Logo on general event signage
- Logo in the printed event program
- Name in the printed event program
- Logo on Power Up website
- One social media mention prior to conference
- One social media mention during conference
- Sponsorship acknowledgment by FIU at the reception
- Opportunity to provide remarks at networking reception
- Opportunity to display company branded items at the reception
- 8 tickets to the conference

Gold Sponsor: \$10,000

- Logo on event email marketing
- Logo on general event signage
- Logo in the printed event program
- Logo on Power Up website
- One social media mention prior to conference
- One social media mention during conference
- Sponsor display table in the foyer/lobby of the conference
- 6 tickets to the conference

Breakout Session Sponsor: \$7,000

- Logo on event email marketing
- Sponsor display table in the breakout workshop
- Opportunity to present remarks to at the breakout session
- Logo on general event signage
- Logo in the printed event program
- Logo on Power Up website
- Sponsor display table in the foyer / lobby of the conference
- 5 tickets to the conference

Silver Sponsor: \$5,000

- Logo on event email marketing
- Logo on general event signage
- Logo in the printed event program
- Logo on Power Up website
- Sponsor display table in the foyer/lobby of the conference
- 3 tickets to the conference

Summit Supporter: \$2,000

- Display table in the foyer / lobby of the conference
- Name listing on general event signage
- Name listing on Power Up website
- 2 tickets to the conference

